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PAW PATROL LIVE! "A MIGHTY ADVENTURE" COMING TO SHEA'S BUFFALO THEATRE

The Paw Patrol® Unleash Their Superpowers in Nickelodeon and Vstar Entertainment Group's Brand-New Live Stage Show

The Pack is Back with Three Shows on May 10, 2025 Tickets Go On Sale Friday, November 15

BUFFALO, **NY**– Nickelodeon and <u>VStar Entertainment Group</u> proudly present *PAW Patrol Live!* "A *Mighty Adventure*" for three performances at Shea's Buffalo Theatre on **Saturday**, **May 10**, **2025**.

This all-new live stage show picks up where Paramount Pictures' #1 box office hit *PAW Patrol:* The Mighty Movie left off, promising a high-stakes super-powered adventure for fans of all ages. Audiences will join the "PAW-some" pack in Adventure City and witness the pups charged up like never before, as they work together to super-save the day. With heroic action, catchy tunes, and

"bark-loads" of interactive fun, this electrifying new experience is sure to leave tails wagging and audiences cheering!

PAW Patrol Live! "A Mighty Adventure" is based on the top rated animated preschool series PAW Patrol, airing on Nickelodeon and produced by Spin Master Entertainment. Tickets for all three performances will go on sale on Friday, November 15, 2024.

PAW Patrol Live! "A Mighty Adventure" follows Chase, Marshall, Skye and the rest of the pack after they save Adventure City with their Mighty Pup Powers. Now it's time for the "PAW-some-est" street party ever. But when supervillain scientist Victoria Vance feels left out of the festivities, she unleashes her latest invention to crash the party and steal the spotlight for herself! Can the Mighty Pups, armed with their super-charged powers, outsmart Victoria to ensure Adventure City's biggest bash goes off without a hitch? It'll take the power of paw-sitivity and mighty teamwork to foil her plans and keep the party pumping!

"A Mighty Adventure" marks the fourth PAW Patrol Live! touring production, created by VStar Entertainment Group and Nickelodeon. Since its debut in 2016, PAW Patrol Live! shows have been seen by 6 million people, providing families in over 40 countries with lifelong memories and spectacular theater experiences.

SHOW DETAILS:

WHEN: Saturday, May 10, 2025

Performances at: 10:00 a.m., 2:00 p.m., & 6:00p.m.

WHERE: Shea's Buffalo Theatre

646 Main Street, Buffalo, NY 14202

TICKETS: Tickets start at \$30* and are available at the Shea's Box Office at 650 Main Street in Downtown Buffalo or online at: https://www.sheas.org/performances/paw-patrol-live/. Prices are subject to change. *\$30 tickets are available only while supplies last. Additional fees & taxes may apply.

V.I.P: A limited number of V.I.P. (Very Important Pup) Meet & Greet Experience tickets are available, starting at \$120. The VIP Meet & Greet Experience includes a premium seat and exclusive photo opportunity with PAW Patrol characters after the show. Each adult & child (age 1 & up) in a group must have a VIP ticket.

For more information or to join the Tail Mail mailing list for presale and other exclusive offers, visit www.pawpatrollive.com. Follow *PAW Patrol Live!* on Facebook and Instagram at @pawpatrollive, and the hashtag #pawpatrollive.

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FOR MEDIA ONLY: Advance phone interviews and in-studio interviews available. Contact Claire Anter at <u>clairea@vstarentertainment.com</u> or at 440-668-1152 to schedule. Assets including broll, photos and logos, may be downloaded here: <u>Media Assets</u>

About VStar Entertainment Group

VStar Entertainment Group is a leading entertainment company and producer of unforgettable live experiences for audiences in the U.S. and internationally. From concept through activation, VStar imagines

and creates custom tours featuring original content and licensed, branded tours that provide highly engaging entertainment for fans of all ages. With nearly four decades of expertise in all aspects of event production, operations, and management, VStar delivers turnkey, in-house solutions for theatrical shows, interactive exhibits, and brand activations. Acquired in 2018 by global live entertainment leader, Cirque du Soleil Entertainment Group, VStar has entertained millions of families with more than 40,000 live performances across 40 countries. For more information, visit vstarentertainment.com.

About Nickelodeon

Nickelodeon, now in its 45th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The brand includes television programming and production in the United States and around the world, plus consumer products, digital, location-based experiences, publishing and feature films. For more information or artwork, visit nickpress.com. Nickelodeon is a part of Paramount's (Nasdaq: PARA, PARAA) global portfolio of multimedia entertainment brands.

About Paramount Location-Based Entertainment & Experiences

Paramount Location-Based Entertainment & Experiences brings Paramount's stories and franchises to life across experiential touchpoints, including theme parks, hotel & resorts, water parks, cruises, pop-ups, attractions, themed restaurants, Broadway musicals, touring shows, and more. Driven by iconic consumer brands, Paramount Location Based Entertainment & Experiences operates globally with more than 50 restaurants, 7 hotels & resorts including Nickelodeon Punta Cana, Nickelodeon Riviera Maya and Paramount Hotels in Dubai, themed parks and family centers across the US, the UK, Spain, Germany, Australia, Italy, Belgium, China and Malaysia and stage shows including *Mean Girls The Musical*, *The SpongeBob Musical*, and the family touring hit *PAW Patrol Live!*

About Spin Master Corp.

Spin Master Corp. (TSX: TOY) is a leading global children's entertainment company, creating exceptional play experiences through its three creative centres: Toys, Entertainment and Digital Games. With distribution in over 100 countries, Spin Master is best known for award-winning brands PAW Patrol®, Hatchimals®, Bakugan®, Kinetic Sand®, Air Hogs®, Melissa & Doug®, Rubik's® Cube and GUND®, and is the global toy licensee for other popular properties. Spin Master Entertainment creates and produces compelling multiplatform content, through its in-house studio and partnerships with outside creators, including the preschool franchise PAW Patrol, and numerous other original shows, short-form series and feature films. The Company has an established presence in digital games, anchored by the Toca Boca® and Sago Mini® brands, offering open-ended and creative game and educational play in digital environments. Through Spin Master Ventures, the Company makes minority investments globally in emerging companies and start-ups. With 29 offices spanning nearly 20 countries, Spin Master employs close to 3,000 team members globally. For more information visit spinmaster.com or follow-on Instagram, Facebook and Twitter @spinmaster.