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## **Shea's Performing Arts Center and Local Theatre Partners Announce 2025-2026 Frey Electric Season & Inaugural MusicalFare Season at Shea's 710 Theatre**

### **An Incredible Lineup of Locally Produced Shows Are Headed to the Stage**

Shea's Performing Arts Center joined MusicalFare Theatre, AnsariSaxon Productions, Second Generation Theatre, and Road Less Traveled Productions to announce an incredible lineup of shows headed to the Shea's 710 Theatre stage.

**Brian Higgins, President & CEO of Shea's Performing Arts Center said,** "We are thrilled to be offering 3 incredible shows as part of the 2025-2026 Frey Electric Season, plus an additional 5 as part of the inaugural MusicalFare at Shea 710 Theatre season. Together they offer a variety of performances, presented by Western New York's premier producing theatres, that inspire, entertain, challenge, and connect audiences. It is going to be an exciting season of storytelling on stage that will speak to the heart, open the mind, and stir the soul."

**Randall Kramer, Artistic and Executive Director for MusicalFare Theatre said,** "I am so excited for the October 23rd start of our 2025-26 season at Shea's 710! We've chosen 5 Tony Award winning musicals that will appeal to a broad cross-section of theatregoers. We look forward to beginning our residency at our new home and continuing to offer WNY audiences the very best in musical theatre."

"We'd like to thank Jon Dandes, board chair and Brian Higgins, president & CEO for their leadership for making so many positive changes to the Theater District and Buffalo as Frey Electric continues to be the lead sponsor for Shea's 710," **said Kent Frey President & CEO of Frey Electric.**

The 2025-2026 Frey Electric Season at Shea's 710 Theatre Includes:

## **DREAMGIRLS**

**September 11 – 28, 2025**

**Produced by AnsariSaxon Productions & Shea's Performing Arts Center**

Book and Lyrics by Tom Eyen; Music by Henry Krieger  
Original Broadway Production Directed, Produced, and  
Choreographed by Michael Bennett



Inspired by Motown and R&B legends of the 1960s-70s, **DREAMGIRLS** is more than a musical — it's a celebration of Black womanhood, excellence, and the pursuit of the American Dream. This story reflects the journey of becoming - from artist to entrepreneur, from overlooked to unstoppable. It captures the complexity of surviving in America while daring to thrive in business, love, and identity. Through music, movement, and heart, we follow the Dreamettes as they navigate ambition, betrayal, joy, and liberation.

**DREAMGIRLS** — a story rooted in Motown — uplifts Black artistry, women, resilience, and brilliance. It mirrors the mission of both Ansari Saxon Productions and Shea's Performing Arts Center: to amplify underrepresented voices and center stories of transformation, joy, and power," **said Karen Saxon, partner at AnsariSaxon Productions.** "Partnering with Shea's, a cornerstone of the Western New York performing arts community, allows us to bring this vision to the stage in spectacular fashion."

## **MAMMA MIA!**

**January 15 – February 1, 2026**

**Produced by Second Generation Theatre and Shea's Performing Arts Center**

Directed by Lisa Ludwig; Production stars Michele Marie Roberts, Kelly Copps, and Broadway's Bethany Moore. Music and Lyrics by Benny Andersson and Bjorn Ulvaeus and some songs with Stig Anderson.



On the eve of her wedding, a daughter's quest to discover the identity of her father brings three men from her mother's past back to the island they last visited 20 years ago. With non-stop laughs and high-energy dance numbers, ABBA's smash hit jukebox musical, **MAMMA MIA!** is the perfect escape from Buffalo winter.

**Kelly Copps, Artistic Director for Second Generation Theatre said,** " 2nd Gen is thrilled to have the opportunity once again to bring our work to the Shea's 710 stage. MAMMA MIA! is the perfect escape the Buffalo winter, and the ultimate feel-good show. We can't wait to bring down the house with ABBA's incredible music."

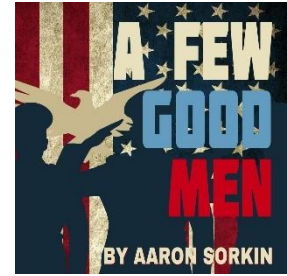
This is the second time a Second Generation production will be featured on the Shea's 710 Theatre stage. In 2023, Second Generation, Shea's Performing Arts Center, and Ujima co-produced **The Color Purple** for performances at Shea's 710 Theatre.

## **A FEW GOOD MEN**

**June 11 – 28, 2026**

**Produced by Road Less Traveled Productions and Shea's Performing Arts Center**

**By Aaron Sorkin**



In the summer of 1986, two Marines face trial for the death of a fellow Marine during an illegal disciplinary action, known as a "Code Red." Their Navy lawyer, initially aiming for a plea deal, is pushed by his female defense partner to take a stand. As he challenges military values and honor, he goes head-to-head with the formidable Colonel Jessep. With sharp humor and subtle romance, this gripping courtroom drama explores military morality, leaving the audience to question the truth.

"We are excited to continue our partnership with Shea's and return to Shea's 710 Theatre with ***A Few Good Men*** for the 25/26 season," said **Scott Behrend, Artistic and Executive Director at Road Less Traveled Productions**. "The upgrades to the lobby and box office will be a wonderful added benefit to our patrons to enhance their theater-going experience. We look forward to working together to continue producing high quality live entertainment in downtown Buffalo for seasons to come."

**A Few Good Men** will be the eighth Road Less Traveled Production at Shea's 710 Theatre.

The MusicalFare Season at Shea's 710 Theatre Includes:

## **COME FROM AWAY**

**October 23 – November 9, 2025**

**Produced by MusicalFare Theatre**

The inspiring true story of 7,000 stranded airline passengers on 9/11 and the small town in Canada that welcomed them. Cultures clashed and nerves ran high, but uneasiness turned into trust and gratitude grew into enduring friendships.



## **WHITE CHRISTMAS**

**December 4 – 21, 2025**

**Produced by MusicalFare Theatre**

Based on the beloved film, this heartwarming musical adaptation features 17 Irving Berlin songs including "Blue Skies," "I Love A Piano" and the perennial title song. It's an uplifting, wholesome musical that will delight audiences of all ages for the holidays.

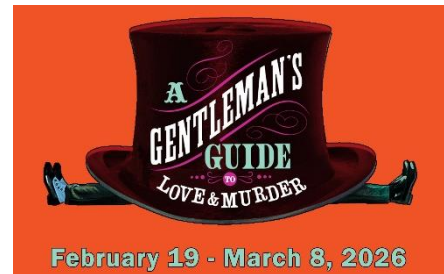


## **A GENTLEMAN'S GUIDE TO LOVE AND MURDER**

**February 19 – March 8, 2026**

**Produced by MusicalFare Theatre**

When a distant heir to a family fortune sets out to speed up the line of succession by using a great deal of charm...and a dash of murder...uproarious hilarity ensues. This knock-'em-dead, uproarious hit won 4 Tony Awards including Best Musical



## **JESUS CHRIST SUPERSTAR**

**April 2 – 19, 2026**

**Produced by MusicalFare Theatre**

Andrew Lloyd Webber & Tim Rice's classic rock-musical about the final week of the life of Jesus Christ, complete with an iconic score that features smash hits like "Superstar," "I Don't Know How to Love Him" and "Gethsemane."



## **HAIRSPRAY**

**May 7 – 24, 2026**

**Produced by MusicalFare Theatre**

You can't stop the beat in this big and bold musical about one girl's inspiring dream to dance. Winner of eight Tony Awards, including Best Musical, it's a family-friendly musical, piled bouffant-high with laughter, romance and deliriously tuneful songs.



The public spaces at Shea's 710 Theatre are currently undergoing a complete renovation which will elevate the visitor experience. When the curtain rises this fall, visitors will enjoy updated lobby, concession and restroom areas as well as a fantastic new cabaret lounge and outdoor patio on Main Street.

Current and new subscribers to the Frey Electric 2025-26 Season at Shea's 710 Theatre have the opportunity lock-in seats before productions go on sale to the general public. A three-show season ticket package is \$161.

The MusicalFare 2025-2026 season ticket package includes five productions for \$265.

Subscription packages for both seasons are now available in person at the Shea's Performing Arts Center Box Office at 650 Main Street, by calling 716-847-0850, or through the Shea's 710 Theatre webpage at: [www.sheas.org/710-theatre](http://www.sheas.org/710-theatre).

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Show Graphics: [25-26 SHEA'S 710 THEATRE](http://www.sheas.org/710-theatre)