

For Release: August 1, 2025 Contact: Theresa Kennedy tkennedy@sheas.org 716-803-4281 (cell)



"Joyful, high-kicking choreography...get ready to sing."
-New York Times

"A sweet and touching, live action version that is itself an instant holiday classic."
-BroadwayWorld

# Ring in the Holidays With *A Charlie Brown*Christmas Live On Stage at Shea's Buffalo Theatre on December 10

Stage Musical Celebrates Charles M. Schulz's "Peanuts" Comic Strip, 1965 Television Special, and Vince Guaraldi's Musical Score Tickets Now Available

**BUFFALO, NY** - Peanuts' timeless holiday television special comes to life with the national tour of <u>A Charlie Brown Christmas Live On Stage</u>, coming to cities this winter. This critically acclaimed holiday celebration that the whole family can enjoy brings Charlie Brown, Snoopy, Lucy, Linus, and the rest of the Peanuts gang together live on stage as they uncover the true meaning of Christmas and perform songs from the unforgettable musical score of

legendary composer Vince Guaraldi. The Broadway-style production complete with immersive sets, lighting, choreography, and colorful costumes has sold more than 300,000 tickets over the prior holiday seasons.

Tickets to the engagement go on sale to the public on August 1 and are available <u>online</u> at: <u>www.sheas.org/performances/a-charlie-brown-christmas</u> or through the Shea's Performing Arts Center Box Office at 650 Main Street in Buffalo. Groups requesting 10 or more tickets can contact Mary Oshei at 716-829-1153 or <u>moshei@sheas.org</u>.

Peanuts is among the most popular and influential brands in the world, and Schulz's Emmy and Peabody award-winning story has been a longstanding tradition, warming the hearts of millions of fans. This touring production arrives at a particularly special time, as the beloved television special, *A Charlie Brown Christmas*, marks its 60th anniversary this year!

A Charlie Brown Christmas Live On Stage encompasses each of your favorite scenes from the original animated television show, with more fun, more music, and more finding the true Christmas spirit. After the final bow, the show crescendos into a celebration of holiday music as the Peanuts gang sings traditional Christmas songs and carols. The show is 90 minutes including intermission.

For the latest news and updates from cast on the road, follow *A Charlie Brown Christmas Live on Stage* on Facebook and Instagram (@charliebrownchristmaslive) and Twitter
(@cbchristmaslive); #ACharlieBrownChristmas.

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# Press Assets

### **About Gershwin Entertainment:**

Gershwin Entertainment is a diversified entertainment production and marketing agency founded by industry veteran Todd Gershwin. Gershwin Entertainment specializes in producing live events, theatrical tours, and lifestyle marketing. Gershwin has developed and produced successful theatrical productions, concerts and tours for numerous iconic brands. North American touring projects have included A Charlie Brown Christmas, Rudolph the Red Nosed Reindeer the Musical, Million Dollar Quartet, Arthur & Friends Live, Here to Stay, 'S Wonderful, and A Night with Janis Joplin. Gershwin's projects have played at leading venues throughout North America including Madison Square Garden, the Hollywood Bowl, Ravinia, Wolftrap, Arena Stage, and Pasadena Playhouse, and numerous Broadway theaters. Corporate marketing clients have included Pepsi, Reebok, Oracle, Nike, Geico, TIAA-CREF, and the Big East Conference.

# **About Peanuts:**

The characters of Peanuts and related intellectual property are owned by Peanuts Worldwide, which is 41% owned by WildBrain Ltd., 39% owned by Sony Music Entertainment (Japan) Inc., and 20% owned by the family of Charles M. Schulz, who first introduced the world to Peanuts in 1950, when the comic strip debuted in seven newspapers. Since then, Charlie Brown, Snoopy and the rest of the Peanuts gang have made an indelible mark on popular culture. In addition to enjoying beloved Peanuts shows and specials on Apple TV+, fans of all ages celebrate the Peanuts brand worldwide through thousands of consumer products, as well as amusement park attractions, cultural events, social media, and comic strips available in all formats, from

traditional to digital. In 2018, Peanuts partnered with NASA on a multi-year Space Act Agreement designed to inspire a passion for space exploration and STEM among the next generation of students.

## **About Lee Mendelson Film Productions:**

Lee Mendelson Film Productions (LMFP) opened in Burlingame, California (17 miles south of San Francisco) in 1963. Fresh from their previous two-year productions at KPIX-TV (where they won a Peabody Award for the best locally produced documentaries in the country), writer-producer-director Lee Mendelson and cinematographer and editor Sheldon Fay Jr. created the documentary A MAN NAMED MAYS, which became a major hit on NBC-TV. They followed this with A BOY NAMED CHARLIE BROWN, a documentary on Charles Schulz and his "Peanuts" characters. This led to a 38-year association with Schulz and animator Bill Melendez that created over 50 prime time network "Peanuts" specials and four animated Feature films. Other Mendelson animation projects included 12 prime time "Garfield" specials and a 120-program series "Garfield and Friends" (with animator Phil Roman and writer Mark Evanier).... plus a series of 13 shows on "Mother Goose and Grimm" with cartoonist Mike Peters... three prime time "Cathy" specials with cartoonist Cathy Guisewite...and the first two time "Barbar the Elephant" specials. LMFP has been awarded 12 prime time Emmys, and garnered numerous other Emmy nominations, as well as two Grammy and one Oscar nomination. Mendelson Productions is also the Publisher of the Vince Guaraldi Library of Charlie Brown music.