



For Release: October 29, 2025

Contact: Theresa Kennedy

716-829-1158 | 716-803-4281 (cell)

[tkennedy@sheas.org](mailto:tkennedy@sheas.org)

# **THE COUNTDOWN BEGINS: ONLY THREE WEEKS UNTIL WICKED FLIES BACK INTO SHEA'S BUFFALO THEATRE**

**Community Activities Announced  
See it Live. Remember it Forever.**



**WICKED** returns to Shea's Buffalo Theatre for 24 spellbinding performances, running November 12 – 30, including a special performance schedule over Thanksgiving week. Part of the Five Star Bank 2025-2026 Broadway Season, tickets are flying fast, but there is still time to grab great seats.

Tickets are available at Shea's Box Office at 650 Main Street in Downtown Buffalo or through the Shea's website at: <https://www.sheas.org/performances/wicked>. Groups requesting 10 or more tickets can contact Mary Oshei at 716-829-1153 or [moshei@sheas.org](mailto:moshei@sheas.org). Buy now or you'll be green with envy!

With just three weeks until the Broadway blockbuster **WICKED** lands in Buffalo, Shea's Performing Arts Center is thrilled to announce a series of special activities celebrating the arrival of Broadway's most popular musical. Take part in the excitement with these **WICKED**-themed events:

- **WICKED For Good Food Drive:** Shea's is teaming up with FeedMore WNY to collect non-perishable food items. Donations will be accepted at all entrances to Shea's Buffalo prior to each performance of **WICKED** and can also be dropped off throughout the day in the Shea's Box Office at 650 Main Street in Downtown Buffalo.
- **Turning Buffalo Emerald City Green:** In coordination with Mayor Christopher Scanlon's Buffalo LIT program, landmarks across Western New York—including the top of Buffalo City Hall—will be lit Emerald City Green November 12 – 14, as **WICKED** flies into Buffalo.
- **WICKED Night Out:** Restaurants in and around Downtown Buffalo will be offering special promotions throughout the **WICKED** engagement.
- **WICKED Talkback:** Patrons attending the **WICKED** performance at 7:30PM on Wednesday, November 19 can stay for a post-show Q&A talkback session with **WICKED** company members.
- **WICKED Family Night:** From 5:00 – 6:00PM, prior to the 6:30PM performance on Sunday, November 23, families are invited to stop down the street at Shea's 710 Theatre for free pre-show family activities including crafts, trivia and games led by Shea's Arts Engagement and Education Team.
- **Grateful and Green Giveaway:** Every ticket buyer purchasing tickets between November 1 – 12 to a **WICKED** performances during Thanksgiving week (November 25 – 30) is entered to win a package of **WICKED** merchandise.
- **Shop Wickedly Local:** Western New Yorkers are encouraged to do their holiday shopping at local businesses, including those around Western New York designing their storefronts, food items, or retail displays around the **WICKED** theme.

The 4th longest-running show in Broadway history, **WICKED** is celebrating its 22<sup>nd</sup> anniversary on Broadway on October 30. Winner of over 100 international awards including the Grammy Award and three Tony Awards, **WICKED** has been performed in over 100 cities in 16 countries around the world. This marks the fifth time **WICKED** will take the Shea's Buffalo Theatre stage.

The Broadway sensation **WICKED** looks at what happened in the Land of Oz...but from a different angle. Long before Dorothy arrives, there is another young woman, born with emerald-green skin, who is smart, fiery, misunderstood, and possessing an extraordinary

talent. When she meets a bubbly blonde who is exceptionally popular, their initial rivalry turns into the unlikeliest of friendships...until the world decides to call one “good,” and the other one “wicked.”

###

**Additional Resources:**

B-roll: [Wicked 2 Minute Trailer 2018 \(3\).mov](#)

Photos:

[Zoe Jensen as Glinda and Jessie Davidson as Elphaba in the National Tour of WICKED, photo by Joan Marcus \(0062r\) \(1\).jpg](#)

[The National Tour of WICKED, photo by Joan Marcus \(0522r\).jpg](#)

[Ethan Kirschbaum as Fiyero and Jessie Davidson as Elphaba in the National Tour of WICKED, photo by Joan Marcus \(0429r\).jpg](#)

[Zoe Jensen as Glinda \(center\) and the National Touring Company of WICKED, photo by Joan Marcus \(0510r\).jpg](#)

For more information about **WICKED**, please visit [www.WickedTheMusical.com](http://www.WickedTheMusical.com).

Follow **WICKED** on [Facebook](#), [Instagram](#) and [TikTok](#).