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Black Carpet III Makes Historic Debut on Shea's Buffalo Theatre Stage

Buffalo Fashion Runway Presents Showcase of Fashion, Culture & Community as Shea's Celebrates Centennial

Buffalo Fashion Runway is proud to present **Black Carpet III** presented by **The John R. Oishei Foundation**, arriving at **Shea's Buffalo Theatre** for the very first time on **Saturday, February 28, 2026**.

Get ready for an unforgettable evening where fashion, art, storytelling, and community converge on one of Buffalo's most iconic stages, as Shea's celebrates 100 years.

Tickets are now on sale through Shea's Box Office at 646 Main Street in Downtown Buffalo and online at: www.sheas.org/performances/black-carpet.

A VIP experience add-on is also available. **Early bird holiday pricing will run between noon on Friday, December 12 through 11:59AM on Friday, December 19, 2025.**

In 2026, Black Carpet III elevates its mission and creativity, transforming the storied Shea's stage into a runway that spotlights cultural expression and visionary artists shaping Buffalo's vibrant creative community. Audiences can expect an immersive, high-energy evening showcasing bold artistic voices and dynamic fashion moments. As the first fashion

production in Shea's century-long history, Black Carpet III will cement fashion as a respected art form in one of Buffalo's legendary landmarks.

Black Carpet III features:

A Three-act experience exploring the Past, Present & Future of Buffalo's creative landscape

Over 20 local designers showcasing original work

Live performances and immersive storytelling

Tributes to Buffalo Black Icons, honoring leaders who shape and uplift our city

A powerful showcase of youth protégés, emerging designers, and community voices

Buffalo Fashion Runway is a community-driven movement dedicated to showcasing emerging local talent and creating platforms where creativity fuels connection. The Buffalo Black Icons segment serves as a living tribute honoring the ten lives lost on May 14, 2022. A portion of the proceeds from Black Carpet III will support the 5/14 Memorial Foundation.

This year Black Carpet III, held annually during Black History Month, is a featured centennial event on the Shea's Performing Arts Center 2026 calendar. The year marks the 100th anniversary of the grand opening of Shea's Buffalo Theatre.

Black Carpet III at Shea's Buffalo Theatre celebrates creativity, resilience, and the vibrant spirit of Buffalo's fashion and arts community. Event sponsors include The John R. Oishei Foundation, Gallagher, The Burchfield Penney Art Center, The Buffalo AKG Art Museum, Win With Phoenix Innovation Group, Rich Products, Goodwill of WNY, and more!

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Flyer: [BCIII Flyer.png](#)

Video: <https://youtu.be/UfgNAIPoyJk?si=zuxwZGjhOhF1UIK8>