

**POST ROAD
ENTERTAINMENT INC**
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OCTOBER LONDON, ERIC BENÉT AND J. BROWN SET TO HEADLINE SHOW AT SHEA'S BUFFALO THEATRE ON MARCH 6

General Onsale Begins Tuesday, December 23 at 10 a.m. Local Time on [Ticketmaster.com](https://www.ticketmaster.com)



BUFFALO, N.Y. (December 19, 2025) – R&B icons October London, Eric Benét and J. Brown will take over Shea's Buffalo Theatre on March 6 for a special concert event celebrating love, soul and

timeless music. **Tickets go on sale Tuesday, December 23 at 10 a.m.** local time on [Ticketmaster.com](https://www.ticketmaster.com).

Tickets will also be available at the Shea's Box Office (650 Main Street, Buffalo) or on Shea's website at: <https://www.sheas.org/performances/october-london>.

Known for his smooth vocals and throwback sound, October London has emerged as one of R&B's most captivating new voices. Signed to Snoop Dogg's Death Row Records, his modern take on classic soul has drawn comparisons to legends like Marvin Gaye, earning him acclaim with hits such as "Back to Your Place" and "Mulholland Drive." Joining him on stage will be three-time Grammy-nominated artist Eric Benét, a defining voice in contemporary R&B known for blending heartfelt lyrics with sophisticated melodies on timeless hits such as "Spend My Life With You," "Love Don't Love Me" and "Sometimes I Cry." Rounding out the lineup, rising R&B sensation J. Brown brings a fresh, modern edge to the genre with chart-topping singles including "My Whole Heart" and "Vibe." Known for his dynamic stage presence and smooth delivery, Brown continues to build a loyal fanbase and solidify his place as one of today's brightest young voices in R&B.

This event is produced by Post Road Entertainment Inc., a subsidiary of North American Entertainment Group, Inc., one of the leading independent promoters of entertainment tours and live events in the United States.

FOLLOW THE ARTISTS:

October London: Website: www.octoberlondon.com | Facebook: [@octobertheking](https://www.facebook.com/octobertheking) | Instagram: [@octobertheking](https://www.instagram.com/octobertheking) | X: [@OctoberTheKing](https://www.x.com/@OctoberTheKing)

Eric Benét: Website: ericbenet.net | Facebook: [@ericbenetmusic](https://www.facebook.com/ericbenetmusic) | Instagram: [@ericbenet](https://www.instagram.com/ericbenet) | TikTok: [@ericbenetofficial](https://www.tiktok.com/@ericbenetofficial)

J. Brown: Website: www.jbrownmusiconly.com | Facebook: [@JBROWNMUSICONLY](https://www.facebook.com/JBROWNMUSICONLY) | Instagram: [@jbrownmusiconly](https://www.instagram.com/jbrownmusiconly) | X: [@JBrownMusicOnly](https://www.x.com/@JBrownMusicOnly)

SHOW DETAILS:

Date: March 6, 2026

Time: 8:00 p.m.

Venue: Shea's Buffalo Theatre, 646 Main St, Buffalo, NY 14202

Lineup: October London, Eric Benet, J. Brown

Ticket Link: <https://www.ticketmaster.com/event/00006391C13D4C52>

ABOUT POST ROAD ENTERTAINMENT, INC.

Post Road Entertainment, Inc. is a subsidiary of North American Entertainment Group, Inc., one of the largest independent promoters of entertainment tours and live events in the United States. With more than 25 years in the industry and an extensive history in venue management, NAEG has

consistently delivered the hottest concerts, comedy shows and theatrical entertainment to venues in more than 100 markets. Beyond the stage, NAEG has produced television specials, concert DVD's, online content and branded merchandise. A company distinguished by creativity in tour packaging and marketing strategy, NAEG's success resounds in the memories of those who have attended their events. With experience in all types of entertainment (comedy, hip hop, jazz and more), North American Entertainment Group is always searching the horizon for pinnacles of new entertainment to deliver to cities around the country. For more information, visit northamericanentertainment.com

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