

SHEA'S CALL-BOARD

FEBRUARY 2026

Call-board (n.): a bulletin or notice board backstage at a theatre

THANK YOU FOR THE MUSIC: MAMMA MIA! BREAKS SHEA'S 710 BOX OFFICE RECORD NEARLY SOLD-OUT CROWDS DANCED, JIVED, AND TURNED A THREE-WEEK RUN INTO SHEA'S 710 HISTORY.

Second Generation Theatre's production of MAMMA MIA! is officially a record-breaker at Shea's 710 Theatre.

The fan-favorite musical ran from January 15 through February 1, 2026, as part of the Frey Electric 2025-26 Season, and quickly became the top-selling production in the theatre's thirteen-year history. Over 15 performances, MAMMA MIA! sold 7,886 tickets and played to nearly full houses, averaging 98% capacity throughout the run.

Directed by Lisa Ludwig and starring Michele Marie Roberts, Kelly Copps, and Broadway's Bethany Moore, the production brought ABBA's iconic songs to the stage and earned rave reactions from audiences and critics alike. Cherie Messore of Buffalo Theatre Guide praised the production, writing, "You couldn't ask for a better night of theatre."



Shea's President & CEO Brian Higgins celebrated the milestone, noting the impact of the ongoing collaboration between the two organizations. "Shea's is proud of our longstanding partnership with women-owned Second Generation Theatre, whose team continues to elevate the artistic landscape on the Shea's Campus with a full season of exceptional productions at Shea's Smith Theatre. The success of MAMMA MIA! by Second Gen at Shea's 710 Theatre underscores the power of collaboration, the appetite for high-quality theatre, and the impact the arts play on a vibrant downtown economy."

Founded in 2013, Second Generation Theatre has provided professional theatrical productions and educational opportunities throughout Western New York, making Shea's Smith Theatre their home since 2018.

The record-breaking success of MAMMA MIA! also follows significant upgrades to Shea's 710 Theatre. Completed in September 2025, the \$5 million renovation

UPCOMING EVENTS: SHEA'S BUFFALO

**SHEA'S FREE FILM SERIES
SUPERHERO SUNDAY**
FEB 22

BRIT FLOYD
FEB 24

BLACK CARPET III
BUFFALO FASHION RUNWAY
FEB 28

**BRET KREISCHER: PERMISSION
TO PARTY**
MAR 1

**OCTOBER LONDON, ERIC BENET
& J. BROWN**
MAR 6

**LORDS OF THE SOUND
ORCHESTRA: THE MUSIC OF
HANS ZIMMER**
MAR 7

RIVERDANCE
2025-26 GALLAGHER ENCORE SERIES
MAR 13-15

KIMBERLY AKIMBO
2025-26 FIVE STAR BANK BROADWAY
SEASON
MAR 17-22

LEGENDS OF LAUGHTER
MAR 28

**JOHN MULANEY: MISTER
WHATEVER**
APR 2-3

WATER FOR ELEPHANTS
2025-26 FIVE STAR BANK BROADWAY
SEASON
APR 14-19

**JOHN LEGEND: AN EVENING OF
SONGS & STORIES**
APR 22

SHEA'S 710

**A GENTLEMAN'S GUIDE TO
LOVE AND MURDER**
MUSICALFARE THEATRE
FEB 19- MAR 8

JESUS CHRIST SUPERSTAR
MUSICALFARE THEATRE
APR 2-19

HAIRSPRAY
MUSICALFARE THEATRE
MAY 7-24

introduced a two-story lounge and cabaret space, enhanced digital exterior signage, upgraded box office and patron amenities, and a new outdoor patio along Main Street. Since the transformation, each production presented at Shea's 710 Theatre has seen record-setting attendance, with MAMMA MIA! now leading the way.

Momentum continues to build, as ticket sales for the 2025-26 season at Shea's 710 Theatre have already surpassed total annual sales from previous years, with additional performances still to come through June.

More information on upcoming productions by Second Generation Theatre at Shea's Smith Theatre, as well as other performances across the Shea's campus, can be found at sheas.org. Keep reading Shea's Call-Board for the full lineup of the Frey Electric 2026-27 Shea's 710 Season and the MusicalFare Season at Shea's 710

GET READY FOR A SUPER SUNDAY! OUR SUPERHERO SUNDAY FREE FILM DOUBLE-FEATURE WILL BE ON FEB 22

Join us for the next movies in our Shea's Free Film Series lineup! Our next themed day, on Feb. 22, will be "Superhero Sunday!" We will be showing a double feature of Disney Pixar's THE INCREDIBLES and Marvel Studio's GUARDIANS OF THE GALAXY.



Dress as your favorite superhero, decorate your own superhero mask, spark some creativity with coloring pages, and stop by the book table to pick out a free book to bring home! Concessions and bars will be open.

Disney Pixar's THE INCREDIBLES was originally released in 2004, starring the voices of Craig T. Nelson, Holly Hunter, Samuel L. Jackson, and Jason Lee. *"After superheroes are forced into hiding, former hero Bob Parr longs for action and is drawn into a dangerous mission that threatens his family. Together, the Parr family must rediscover their powers and work as a team to save the world."*

Marvel Studio's GUARDIAN OF THE GALAXY first hit the big screen in 2014, starring Chris Pratt, Zoe Saldana, Dave Bautista, Vin Diesel, and Bradley Cooper. *"A group of misfit criminals led by Peter Quill band together to stop a powerful villain from destroying the galaxy, discovering along the way that family can be found in the most unexpected places."*

Tickets are free, but seating is limited! Click [here](#) to reserve your tickets.

SHEA'S SMITH

GOD OF CARNAGE
SECOND GENERATION THEATRE COMPANY
FEB 27- MAR 15

IN THE COMMUNITY

A FUNNY THING HAPPENED ON THE WAY TO THE FORUM
Produced By: O'Connell & Company
Canterbury Woods Performing Arts Center
FEB 19- MAR 1

LUCKY STIFF
Produced By: Lancaster Opera House
Lancaster Opera House
FEB 20- MAR 8

EXIT STRATEGY
Produced By: Road Less Traveled Productions
Road Less Traveled Theater
FEB 20- MAR 22

DIVA BY DIVA- A CELEBRATION OF WOMEN!
Produced By: O'Connell & Company
The Meeting House
FEB 25

THE BROTHERS SIZE
Produced By: Ujima Company, Inc.
Lorna C. Hill Theater
FEB 27- MAR 8

HEDDA GABLER
Produced By: D'Youville Kavinoky Theatre
D'Youville Kavinoky Theatre
FEB 27- MAR 21

DIARY OF A WIMPY KID: THE MUSICAL
Produced By: Theatre of Youth
The Allendale Theatre
FEB 28-MAR 14

MORNING'S AT SEVEN
Produced By: Niagara Regional Theatre Guild
The Ellicott Creek Playhouse
MAR 6-22

SHREK: THE MUSICAL
Produced By: Historic Lockport Palace Theatre
Historic Lockport Palace Theatre
MAR 13-22

AGATHA CHRISTIE'S MURDER ON THE ORIENT EXPRESS
Produced By: Aurora Players
Historic Roycroft Pavilion
MAR 13-29

CAVALLERIA RUSTICANA
Produced By: Sotto Voce
Unitarian Universalist Church of Buffalo
MAR 20-22

ALIVE & KICKING
Produced By: O'Connell & Company
Canterbury Woods Performing Arts Center
APR 9-19

PENELOPE
Produced By: D'Youville Kavinoky Theatre
D'Youville Kavinoky Theatre
APR 10-26

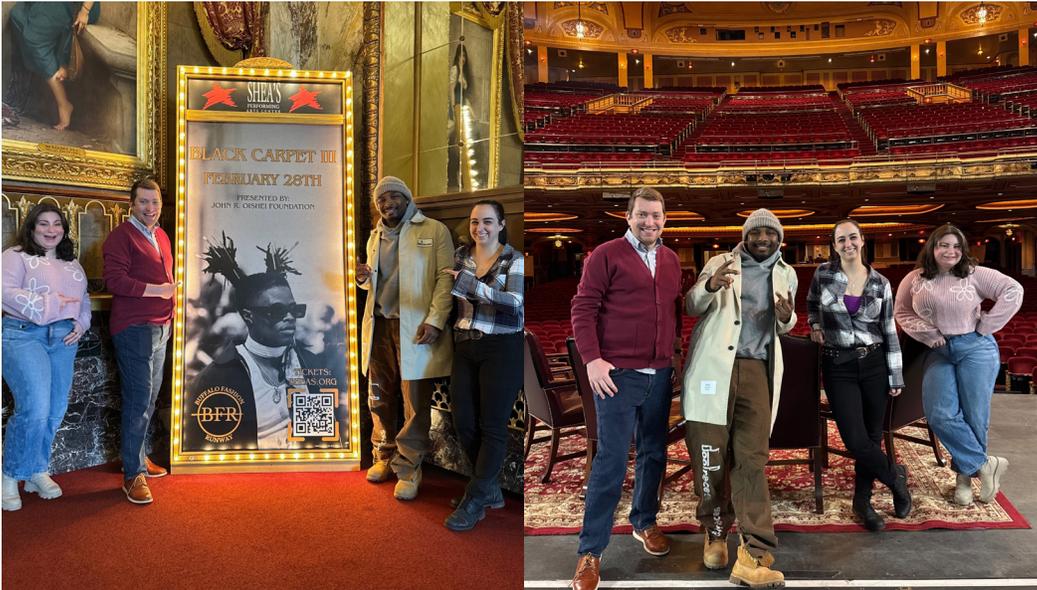
ISLANDER
Produced By: Irish Classical Theatre Company
The Anrews Theatre
APR 10-26

GO "BEHIND THE CURTAIN WITH CHAD WILLIAMS"

LISTEN TO THE NEWEST EPISODE OF SHEA'S CAST PARTY, OUT ON MONDAY!

This week on Cast Party, we're stepping onto the runway and diving into Buffalo Fashion Runway's Black Carpet III with one of the event's visionaries, Chad Williams! Hear firsthand about this bold, one-of-a-kind cultural experience taking over Shea's Buffalo on Saturday, February 28th — including what to expect, what to wear, and who's bringing the style. Plus, Chad shares the origin of Black Carpet, his creative journey, and his fashion line Doo-Process. We're ready to see Buffalo's best designers, models, and artists light up the stage!

[CLICK HERE TO SUBSCRIBE TO CAST PARTY!](#)



Black Carpet III is more than a runway show — it's a full-scale cultural experience that blends fashion, performance, film, art, and community storytelling into one unforgettable night at Shea's Buffalo Theatre.

This immersive event transforms the historic Shea's stage and auditorium into a dynamic environment where creativity and culture come to life. Through powerful visuals, live performances, cinematic moments, and cutting-edge fashion, Black Carpet III honors the past, highlights the present, and inspires the future of Buffalo's creative community.



Photo Credit: Jean Rios

THE ODD COUPLE

Produced By: Lancaster Opera House
Lancaster Opera House

APR 10–26

GHOST BROTHERS OF DARKLAND COUNTY

Produced By: Road Less Traveled Productions
Road Less Traveled Theater

APR 17– MAY 17

1776: THE MUSICAL IN CONCERT

Produced By: Historic Lockport Palace Theatre
Historic Lockport Palace Theatre

APR 24–26

THEATRE NEWS & FEATURES

Tony–Winning **MOULIN ROUGE! THE MUSICAL** to Close on Broadway After 7 Years.

Noah Pacht, Calen Mathura & More to Star in **THE OUTSIDERS** on Broadway.

Olympic Gold Medalist Laurie Hernandez to Make Broadway Debut in **JULIET**.

Historic Theatre District Eatery **Barbetta** To Close Following Death of Owner, Laura Maioglio.

Corbin Bleu, John Behlmann Joining **GREAT GATSBY** on Broadway.

THE SECRET LIVES OF MORMON WIVES and **DANCING WITH THE STARS**, Star Whitney Leavitt Extends Run In Broadway's **CHICAGO** After Scoring Big Box Office.

MUCH ADO ABOUT NOTHING Starring Tom Hiddleston and Hayley Atwell Comes to Broadway This Fall.

Matthew Morrison to Star in **JUST IN TIME** as Bobby Darin For Three–Week Engagement.

Broadway Cares Awards \$3.2 Million to U.S Food and Meal Delivery Programs.

Licensing Rights for **HOW TO DANCE IN OHIO** Now Available.

AI Hirschfeld Foundation to Release **HIRSCHFELD'S ICONS** Poster Book in April 2026

2026 Jimmy Awards Announce Participating Regional Programs.

A NEW SEASON OF SHOWS AT 710 SOMETHING FOR EVERYONE!

The stage is set for an unforgettable season, as Shea's Performing Arts Center, MusicalFare Theatre, Second Generation Theatre, Road Less Traveled Productions, and D'Youville Kavinoky Theatre unveil the 2026-2027 lineup at Shea's 710 Theatre.

Packed with audience favorites, new twists on classics, films reimagined for the stage, and more, the upcoming season promises something for everyone. Renew or get your tickets to the Frey Electric and MusicalFare 2026-27 seasons!

SHEA'S 710 THEATRE **FREY** 2026-27 SEASON
ELECTRIC CONSTRUCTION CO.

- THE SPONGEBOB MUSICAL**
JAN. 14-31, 2027
Produced by: D'Youville Kavinoky Theatre
- Miss Holmes**
APR. 2-11, 2027
by Christopher M. Walsh
Produced by: Road Less Traveled Productions
- MEAN GIRLS**
JUN. 3-20, 2027
Produced by: Second Generation Theatre

[CLICK HERE TO LEARN MORE ABOUT THE FREY ELECTRIC 2026-27 SEASON](#)

MUSICALFARE At **SHEA'S 710 Theatre** 2026 - 2027 Season of Musicals

- HAIR**
- SWEENEY TODD**
THE DEMON BARBER OF FLEET STREET
- FROZEN**
THE DISNEY BROADWAY MUSICAL
- THE WEDDING SINGER**
THE MUSICAL
- Beautiful**
THE CAROLE KING MUSICAL

[CLICK HERE TO LEARN MORE ABOUT THE MUSICALFARE 2026-2027 SEASON OF MUSICALS](#)

MARK YOUR CALENDARS! THE FIVE STAR BANK 2026-27 BROADWAY SEASON ANNOUNCEMENT

We continue announcement season with the Five Star Bank 2026-27 Broadway Season Announcement taking place on March 11th at 6:30PM. Watch our socials for the line up or get your free tickets and join us in person!

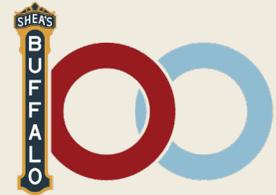
[GET YOUR TICKETS TO THE ANNOUNCEMENT!](#)

GET TO KNOW THE MUSICALS & PLAYS ON BROADWAY

BUENA VISTA SOCIAL CLUB Schoenfeld Theatre

Step into the heart of Cuba, beyond the glitz of the Tropicana, to a place where blazing trumpets and sizzling guitars set the dance floor on fire. Here, the sound of Havana is born—and one woman discovers the music that will change her life forever.

Inspired by true events, the new Broadway musical Buena Vista Social Club™ brings the GRAMMY® Award-winning album to thrilling life—and tells the story of the legends who lived it. A world-class band joins a sensational cast of musicians, actors and dancers from around the globe for an authentic experience unlike any you've seen or heard before. Don't miss this captivating tale of big dreams, second chances and the unbreakable bonds of making music together.



This issue of the SHEA'S CALL-BOARD is prepared by members of the Development Department, including writing from Julianna Tracey and Cassandra Lippert. Thank you to Theresa Kennedy for information on MAMMA MIA's Run, the Free Film Series, and the new seasons at Shea's 710.

SHEA'S PERFORMING ARTS CENTER

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Website
www.sheas.org

Shea's website (www.sheas.org) and Ticketmaster.com are the official ticket retailers of tickets to shows at Shea's Performing Arts Center.